

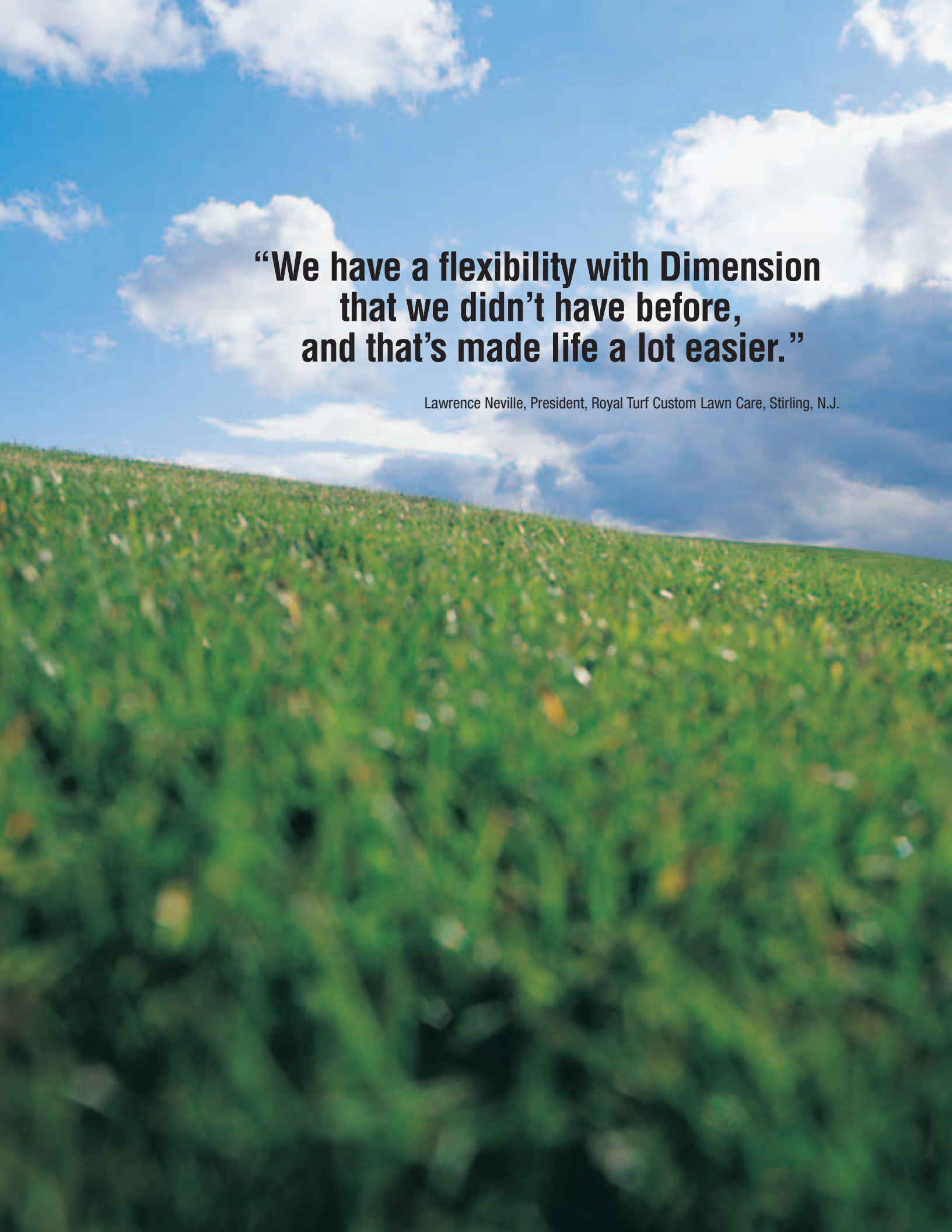
You can count on Dimension® specialty herbicide.

Count on it for broad-spectrum control of grasses and broadleaf weeds. Count on it for a wide enough window of application for early postemergence control of crabgrass. Count on it to not stain yellow. Count on it for the flexibility of multiple formulations. Count on it to not harm turf or ornamentals. One thing's for sure. Dimension® specialty herbicide is one of those things in life that you can count on.

For more information on any of our Turf & Ornamental products, contact your Dow AgroSciences Turf & Ornamental sales representative, visit www.dowagro.com/turf or call us at 1-800-255-3726.



There are some things in life
you can count on. 



“We have a flexibility with Dimension that we didn’t have before, and that’s made life a lot easier.”

Lawrence Neville, President, Royal Turf Custom Lawn Care, Stirling, N.J.

Count on Dimension® for consistent control, year after year.

Dimension® specialty herbicide provides proven control of grasses and broadleaf weeds. You can count on it for lawn, golf course and sports turf, and even on landscape ornamentals. Nothing works better than Dimension on both cool-season and warm-season turf. It gives you broad-spectrum preemergence control of your toughest grasses and controls more small-seeded annual broadleaf weeds than any other turf herbicide.†

Season-long control.

All it takes is one application of Dimension for season-long control – a full 120 days. Multiple applications may be needed for season-long control in warm-season turf.

Newly emerged crabgrass control.

With its wider window of application, you can count on Dimension for early postemergence crabgrass control up to tillering. Even if the weather or other factors, such as signing up new customers, delay your preemergence application, you don’t have to worry about crabgrass anymore. Plus, you can use a split application to lengthen your crabgrass control period.

Flexible options.

Dimension® specialty herbicide gives you flexibility in other ways, too. It’s available in three formulations. Choose liquid (EC), fertilizer granular or wettable powder – whatever works best for your operation.

Easy on turf.

What’s more, Dimension doesn’t harm turf or nearby established ornamentals when used according to label directions. And its low labeled use rates and favorable environmental profile mean less worry, too. Dimension doesn’t have significant lateral or downward movement in the soil because of its low water solubility and strong

affinity to bind to soil. In fact, it binds to soil particles instead of leaching into groundwater.

Only Dimension does all this and more.

With all of these benefits, it’s easy to see that Dimension® specialty herbicide is one of those things in life you can count on. Only Dimension gives you the broadest spectrum of control¹, lasts 120 days, has a wider window of application and provides the ultimate in formulation flexibility.

Dimension never stains.

Some things are supposed to be yellow. But your equipment or the properties you’re treating are not. Dimension doesn’t stain, making it ideal for use around driveways, sidewalks, cart paths, patios, painted fences and foundations.

Grasses and broadleaf weeds controlled by Dimension.

Grasses

Barley
Barnyardgrass
Bluegrass, annual
Brome
Crabgrass, large
Crabgrass, smooth
Crabgrass, southern
Crowfootgrass
Dallisgrass (seedling)
Goosegrass
Foxtail, green
Foxtail, yellow
Kikuyugrass
Oats, wild
Ryegrass (annual & perennial)
Sandbur
Smutgrass

Broadleaf Weeds

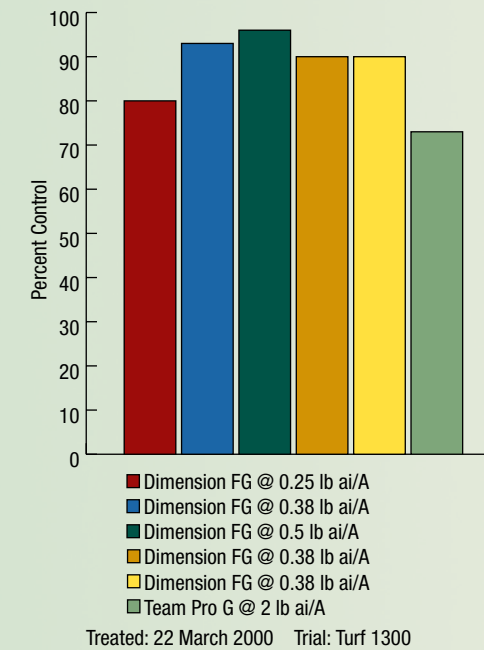
Bittercress
Carpetweed
Chickweed
Geranium, Carolina
Henbit
Knotweed, prostrate
Lespedeza, common
Marestail
Medic, black
Mustard
Oxalis, buttercup
Pineappleweed
Pigweed, redroot
Parsley-piert
Purslane, common
Rocket, London
Shepherdspurse
Speedwell, corn
Spurge, garden
Spurge, prostrate
Spurge, spotted
Woodsorrel, creeping
Woodsorrel, yellow

†See chart on page 5.

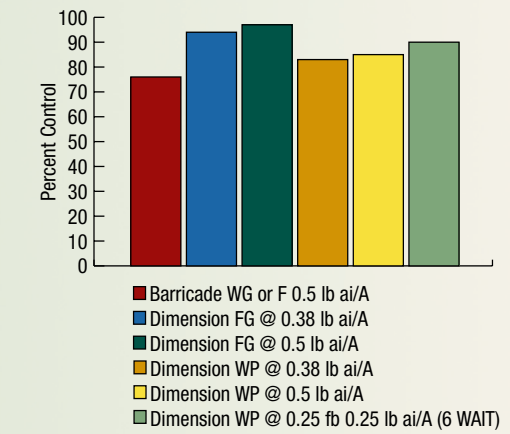
Count on Dimension® for unbeatable preemergence results.

Problem grasses and broadleaf weeds are gone for the season with Dimension® specialty herbicide. It controls or suppresses more than 25 annual grassy and broadleaf weeds, including tough species like crabgrass, goosegrass and chickweed. No other preemergence turf herbicide compares.

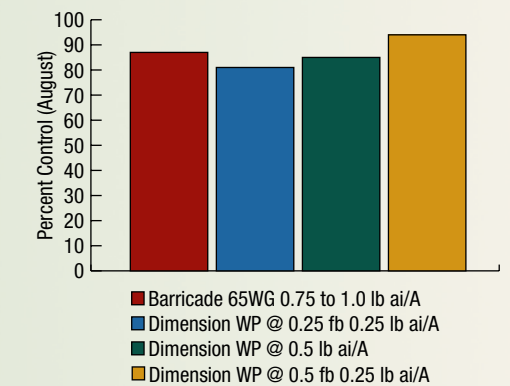
Preemergence Goosegrass Control University of Georgia, 2000



Preemergence Crabgrass Control Cool-Season Turf Summary of Dow AgroSciences field trials, 2001-2004; IL, MI, PA, IN, NJ, RI, MD, VA



Preemergence Crabgrass Control Warm-Season Turf Summary of Dow AgroSciences field trials, 2002-2004; GA, SC, FL, TN, NC, AL, OK TX



Units are lb ai/A and repeat application occurs six to ten weeks after initial application.

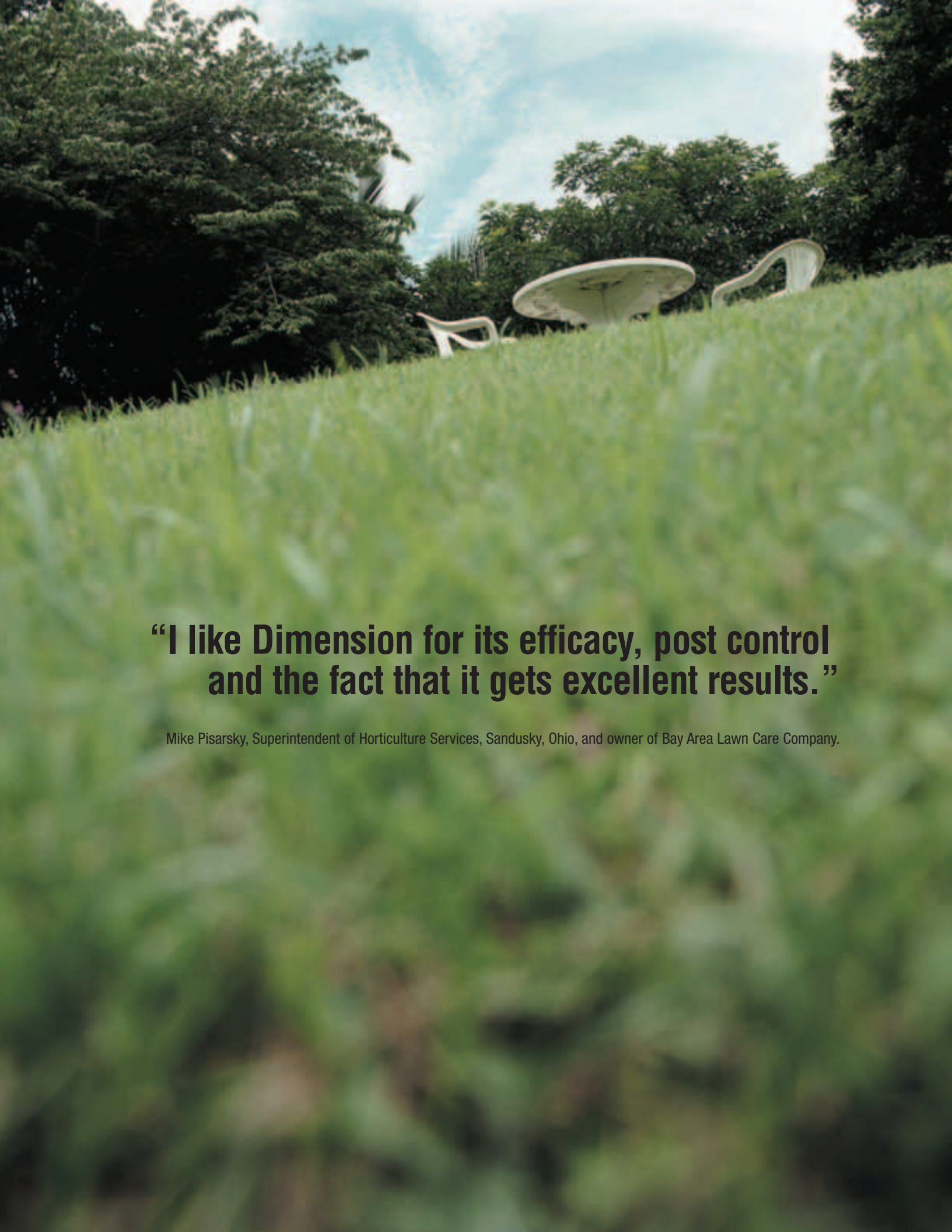
Summer Annual Broadleaf Weed Control in Turf

| Weed Species | Dimension EC | Barricade 65WDG | Pendulum WDG | Ronstar G |
|-------------------|--------------|-----------------|--------------|-----------|
| Black medic | • | | | |
| Carpetweed | • | • | | |
| Cudweed | | | • | |
| Florida pusley | | • | | • |
| Knotweed | • | • | • | |
| Lambsquarters | | • | | |
| Lespedeza | • | | | |
| Marestail | • | | | |
| Pigweed | • | • | | • |
| Pineappleweed | • | | | |
| Purslane, common | • | • | • | |
| Sprangletop | | • | | |
| Spurge, garden | • | | | |
| Spurge, prostrate | • | • | • | |
| Spurge, spotted | • | | | |

Source: Product labels current as of December 2004.

“With Dimension herbicide, there’s no second-guessing about crabgrass and other weeds.”

Richard Shaw, Director of Horticulture, Historic Annapolis Foundation, Annapolis, Md.



“I like Dimension for its efficacy, post control and the fact that it gets excellent results.”

Mike Pisarsky, Superintendent of Horticulture Services, Sandusky, Ohio, and owner of Bay Area Lawn Care Company.

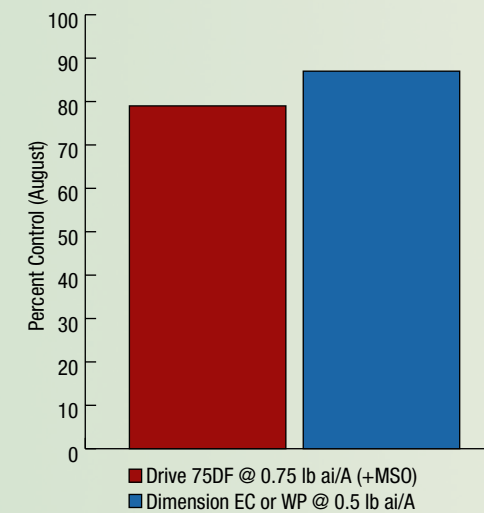
Count on Dimension® to control newly emerged crabgrass.

Only Dimension® specialty herbicide gives you an application window wide enough to provide early postemergence control of crabgrass. You no longer have to worry about weather or other early season delays. Dimension is flexible. You can control crabgrass with an early preemergence application before crabgrass germination, or with a postemergence application up to tillering.



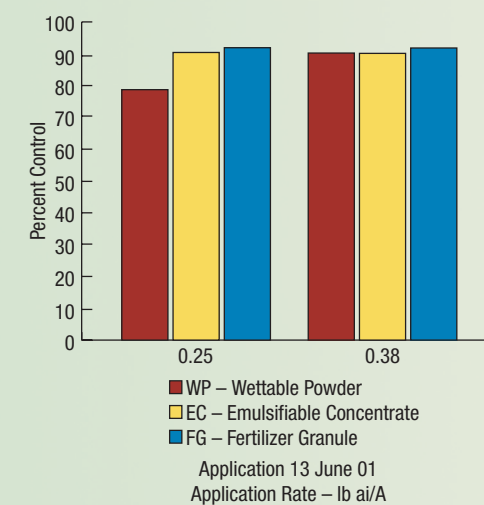
Crabgrass at the 2-leaf stage is an ideal time to apply Dimension for early postemergence control.

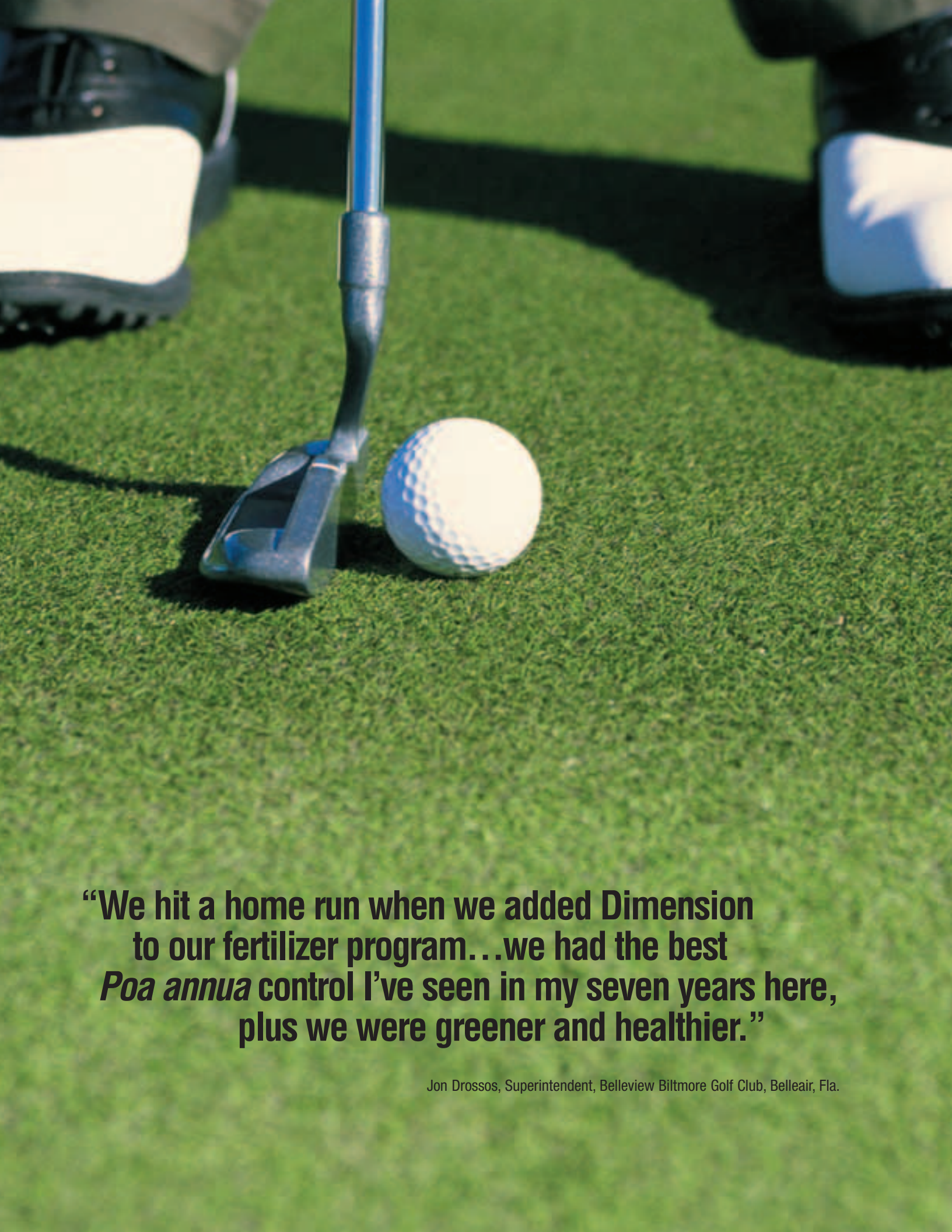
Early Postemergence Crabgrass Control Dow AgroSciences field trial treated mid to late June 2002; IN and PA



You can also lengthen your crabgrass control period by using a split application of Dimension. Put down a preemergence application early, then come back prior to tillering with an additional pre or postemergence application. Dimension provides several application timing options, so you can control crabgrass the way that works best for you.

Early Postemergence Crabgrass Control Virginia Tech, June 2001 78 DAA

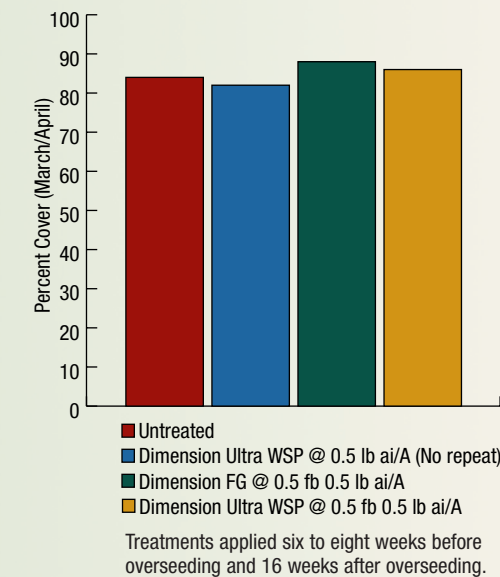




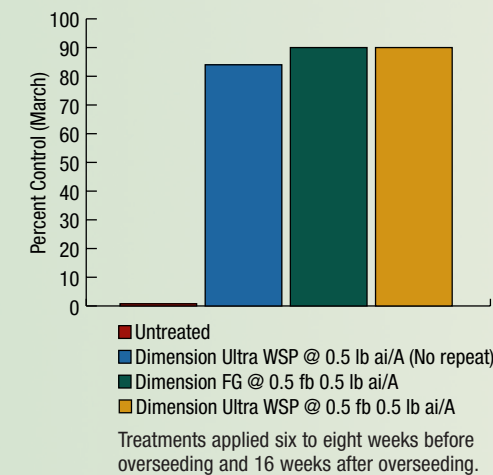
Count on Dimension[®] to keep your golf course in play.

Golf courses despise *Poa annua*. So does Dimension[®] specialty herbicide. You can count on Dimension to control *Poa annua* along with more than 25 other tough grasses and broadleaf weeds. A preemergence application of Dimension keeps your links looking and playing their best, keeping golfers happy. Dimension even gives you the flexibility to use a split application. And because of its wide application window, you can apply Dimension closer to germination without disrupting plans to overseed later. Overseeding with perennial ryegrass can occur eight weeks after application.

**Perennial Ryegrass Density
Bermudagrass Overseeded with Ryegrass
11 Dow AgroSciences field trials in GA, SC,
FL and NC; 2000-2004**



***Poa annua* Control
Bermudagrass Overseeded with Ryegrass
Nine Dow AgroSciences field trials in GA, SC,
FL and NC; 2000-2004**



Dimension[®] specialty herbicide keeps sports turf in play, too.

Nothing reduces playability and quality on baseball fields, football fields and other sports turf than unwanted grasses and broadleaf weeds. Count on Dimension to keep your sports venue in play. It provides preemergence control of over 25 of the toughest grasses and broadleaf weeds, and early postemergence control of crabgrass.

“We hit a home run when we added Dimension to our fertilizer program...we had the best *Poa annua* control I’ve seen in my seven years here, plus we were greener and healthier.”

Jon Drossos, Superintendent, Belleview Biltmore Golf Club, Belleair, Fla.





“Dimension provides peace of mind, enabling you to focus on other aspects of your operation. I’ve never been happier with a product.”

Mike Souders, President, M.A. Souders Turf Services, Columbus, Ohio.

Count on Dimension® to do it your way.

No other turf herbicide offers the flexibility of Dimension® specialty herbicide. It provides you with three formulation options, a wide application window and broad-spectrum grass and broadleaf weed control on a variety of turf. Dimension gives you so many options, you can protect your turf in whatever way is most convenient for you.

Application.

One preemergence application of Dimension can be used on cool-season turf for season-long control. Studies have shown that fall applications of Dimension can control crabgrass the following spring in the northern United States. Multiple applications should be used on warm-season turf. Dimension gives you timing flexibility to use an early postemergence application to control newly emerged crabgrass. A split application may be used to lengthen your crabgrass control. And with Dimension® specialty herbicide, you only have to wait six to eight weeks to overseed with ryegrass.

Choose from three different formulations:

- *EC or wettable powder formulations:* Apply with a sufficient volume of water carrier to provide a uniform distribution. Using cluster spray nozzles is not recommended. The Dimension Ultra WSP wettable powder formulation is packed in water-soluble pouches that make handling, measurement and mixing more convenient.
- *Fertilizer granular formulation:* Granular treatments do not require watering in immediately following application; however, best results will be obtained if irrigation or rainfall occurs within seven days of application. Many fertilizer options are available.

Tank-mixing.

Dimension may be tank-mixed with compatible pesticides and liquid fertilizers. Always read and follow label directions and perform a compatibility test before tank-mixing.

Turf recommendations.

Dimension may be used on established seeded, sodded or sprigged lawns and other ornamental turf species. Be sure the turf has a well-developed root system and stand, and has received at least two mowings before applying Dimension® specialty herbicide for the first time.

When applied as directed, the following turfgrass species are tolerant to the product:

| <i>Cool-Season Grasses</i> | <i>Warm-Season Grasses</i> |
|----------------------------|----------------------------|
| Bentgrass, creeping | Bahiagrass |
| Bluegrass, Kentucky | Bermudagrass |
| Fescue, fine | Buffalograss |
| Fescue, tall | Carpetgrass |
| Ryegrass, perennial | Centipedegrass |
| | Kikuyugrass |
| | Seashore paspalum |
| | St. Augustinegrass |
| | Zoysiagrass |

Use recommendations.

Dimension allows you to be very flexible. You can choose a rate that works best for your weed species and pressure, specific geography, turf and preferred formulation. See label directions for recommended rates. Visit www.dowagro.com/turf to download labels for Dimension.

Use Dimension® specialty herbicide on landscape ornamentals, too.

Dimension is labeled for use with more than 180 tolerant ornamental varieties. Mix 1 to 1.5 fluid ounces of Dimension EC in a minimum of 1 gallon of water per 1,000 square feet. Apply as a directed spray around established ornamentals. Direct sprays to the soil at the base of the ornamentals. When transplanting, avoid direct contact with the plant roots or damage might result.